

## SPORT HOST ABBOTSFORD GRANT

### Program Information



### Purpose of the Grants

The purpose of sport hosting grants is to provide funding to organizations hosting sporting events; recognizing that these events increase the economic impact and overnight visitation from sport tourism to Abbotsford and area while promoting the development of local athletes, coaches and volunteers.

For sporting organizations bidding on events at a Provincial, Inter-Provincial, or National level, or for sport event organizers (for-profit or non-profit) interested in creating new sporting events in Abbotsford, please contact Sport Host Abbotsford prior to creating the event, or during the bidding / creation phase to discuss eligibility for assistance (financial and otherwise) through other grants funding opportunities.

### Program Details and Criteria

Event hosting grants are primarily intended to support sport organizations hosting smaller-scale events at a local, regional and inter-regional level, or for open invitational events hosted in Abbotsford.

Individual grants will be evaluated and awarded based on the event's ability to generate overnight visitation, economic impact, sport and community development and the overall quality of the application submission.

Applicants must be able to demonstrate the following in their application in order to be eligible for event hosting grant funding:

- Grant funding is not the only source of planned event income.
- The event should generate at least 1 overnight stay where a significant portion of the participants and officials will be staying in paid accommodation in Abbotsford. (Exceptions can be made for one day events after discussion with Tourism Abbotsford.)
- The event organization has the experience and capacity to successfully host the event.
- The event will provide sport, community and economic benefit.
- The event will be hosted within 12 months of the grant awarded.
- That an event budget has been prepared and submitted to Tourism Abbotsford.

Other program criteria to be aware of include:

- Organizations may apply for up to two grants in a 12 month period, but the applications must be for separate events.
- Organizations may not apply for more than one grant for an event.

- The latest an application will be accepted is 1 month out from the start of the event
- Sport Host Abbotsford logo will be provided and must appear on all printed material, as well as on website and social media posts.
- The event must be based in Abbotsford. If the event is held outside of Abbotsford, a grant will only be considered if there are no facilities available to host the event and if the organization can demonstrate that the majority of services are being provided by Abbotsford businesses.
- Event organizers are required to send out a post-event survey to all participants. This survey will be supplied by Tourism Abbotsford, and data will be shared with the event organizers.
- Event organizers are required to complete a post-event report in order to assess economic impact of the event. The report template will be supplied by Tourism Abbotsford and needs to be completed in order to receive the final payment of the hosting grant.

**MAXIMUM GRANT AMOUNTS AWARDED:**

Total Room Nights generated	No Rooms Nights	<100 Room nights	>100<200 room nights	>200<300 room nights	>300 room nights
Maximum grant available	<b>\$500</b>	<b>\$1000</b>	<b>\$1500</b>	<b>\$2,000</b>	<b>\$3,000</b>

\*Sport Host Abbotsford will not accept applications that are late or incomplete

**Grant Evaluation Process**

- Applicants will be evaluated by Tourism Abbotsford. Grant award decisions are final and may not be appealed. Applications are evaluated based on the event’s ability to generate overnight visitation, economic impact, sport and community development, and the overall quality of the application submission.
- Recipient will receive their first payment for 75% of the grant awarded, paid by cheque. The remaining 25% of the grant will be awarded after the event, following submission of the post-event report to Tourism Abbotsford, and confirmation all criteria of the grant have been completed.
- Grant payments will only be issued in the calendar year in which the event takes place. For events taking place in the subsequent calendar year of the grant award, Tourism Abbotsford will provide the sports organization with a letter of commitment of the grant award.
- In the case of an event cancellation repayment of the Sport Host Abbotsford grant will be required.
- Grant recipients’ names may be published / announced on the Tourism Abbotsford Website, Tourism Abbotsford Newsletter, in a press release, or through other means of communication.
- Grant recipients are required to provide final updated event information within 30 days of the event that will assist Tourism Abbotsford in calculating the economic impact of funded events. Failure to provide this post-event report as requested by Sport Host Abbotsford will impact future grant awards.

### **Other Support Available**

- We are also able to support your event through our social media outreach
- A Visitor Services tent with staff, as required
- Welcome packages for your participants
- Secure room blocks at local hotels
- Graphic design support

If you have any questions further to the program details or completing the application please do not hesitate to email:

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